

Predictably Angry

Facial cues provide a credible signal of destructive behavior

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Abstract. Evolutionary explanations of anger as a commitment device hinge on two key assumptions. The first is that it is observable ex-ante whether someone will get angry when feeling badly treated. The second is that anger is associated with destructive behavior. We test the validity of these assumptions by studying whether observers are able to detect who rejected a low offer in an ultimatum game. We collected photos and videos of responders in an ultimatum game *before* they were informed about the game that they would be playing. We showed pairs of photos or videos, consisting of one responder who rejected a low offer and one responder who accepted a low offer, to an independent group of observers. We find support for the two assumptions. Observers do better than chance at detecting who rejected the low offer, especially for rejecters who get angry at low offers.

Keywords: anger, commitment, ultimatum game, laboratory experiment.

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1. Introduction

Anger is costly. Angry people are willing to pay a price to reduce the payoff of those whom they are angry with. But what benefits does anger bring? Frank (1987, 1988) suggests that anger in particular, and emotions in general, serve as a commitment device. He rationalizes emotions by the effect that they have on the behavior of others. People might think twice before taking advantage of a person whom they believe could get angry. Getting angry, and being thought of as someone who becomes angry, can thus be beneficial, and lead to greater evolutionary fitness.¹ We refer to individuals who are predicted to engage in destructive behavior out of anger as individuals with an ‘angry button.’

The ‘angry button hypothesis’ states that anger serves as a commitment device to destroy resources. It rests on two crucial assumptions. The first assumption is that angry buttons are observable. Others should be able to recognize, by using facial cues for instance, whether someone will get angry when feeling badly treated. The second assumption is that anger leads to destructive behavior. Individuals with an angry button should be willing to pay a price to lower a competitor’s payoff. Clearly, these are strong assumptions. It is far from obvious that people have the ability to identify who has an angry button. One difficulty is that anger is generated spontaneously in response to the action of another party, rather than in advance. Individuals must thus be able to correctly judge who will get angry before the actual anger is expressed. Moreover, it is not evident that angry buttons exist at all. If angry buttons do exist, evolutionary pressure to mimic the signals of an angry person, but not the actual anger, must exist as well. This pressure erodes the credibility of angry buttons (Samuelson 2001). In the current paper we rigorously test both components – observability and credibility – of the angry button hypothesis.

We report results from a laboratory experiment in which participants play an ultimatum game (UG) (Güth, Schmittberger and Schwarze, 1982). In our version of the game, each pair of participants was given an endowment of €9. Participants in the role of proposer could offer either a (7,2) or a (4,5) split with the responder. Responders had the choice between accepting the proposal, and thereby dividing the money as proposed, or rejecting, and thereby destroying the entire endowment. As expected, all responders accepted

¹ Güth and Yaari (1992) and Güth (1995) introduced the “indirect evolutionary approach” to formally demonstrate that the evolution of preferences can result in a stable equilibrium in which there are agents with preferences over actions that differ from their fitness. In the earlier studies, the set of possible preferences was limited. Dekel, Ely, and Yilankaya (2007) extend the early results.

the (4,5) offer, but a substantial number of responders (30 percent) rejected the (7,2) offer. This game provides an ideal environment to test our hypothesis. A prominent feature of the game is the commitment problem for the responder. In terms of purely monetary payoffs, responders have no reason to reject the (7,2) offer once it is on the table. Anger may help them overcome the commitment problem; an angry responder may decide to forego the two euros to make the proposer lose seven euros.

Several studies have found an important role for emotions in the decision to reject low offers in the UG (e.g., Grimm and Mengel, 2011; Oechssler et al., 2008; Sutter et al., 2003; Xiao and Houser, 2005). For instance, Yamagishi et al. (2009) find that receivers reject low offers even if that only reduces their own payoff, and not that of the proposer, and they attribute this to feelings of anger. Also, rejection of unfair offers has been associated with heightened activity in brain areas related to emotional decision-making (Gospic et al., 2011; Sanfey et al., 2003) and with greater skin conductance (van 't Wout et al., 2006). To our knowledge, the ability to anticipate anger and rejection in others – a crucial part of evolutionary explanations of anger – has not yet been tested.

Our strategy to test whether people are able to recognize who gets angry is the following. Before we explained the game to participants, we took photos and videos of participants in the role of responders. We also videotaped some of the responders during the game to verify whether responders who receive a low offer get angry. We then formed random pairs of responders who received the (7,2) offer, always with one acceptor and one rejecter, and showed these to an independent set of observers. The observers were asked to identify the rejecter within the pair.²

Our main finding is that observers do significantly better than chance in identifying the rejecter when they see photos of responders. The overall accuracy is almost 55 percent, where random guessing would yield an accuracy of 50 percent. This result is not driven by a few responders who are easy to judge: 71 percent of the responders were judged correctly more than half of the time. When observers see short videos of the responders, the accuracy rate is 51.7 percent, which is not significantly above chance. We also find that some responders have a ‘larger’ angry button, that is, they get angrier than others after receiving a low offer. Observers do particularly well in identifying rejecters when the rejecter has a large angry button. For rejecters with angry buttons in the highest quartile, the achieved accuracy is

² The observers do not have a stake in the game itself. This avoids potential confounds such as social preferences or risk aversion, which could bias the observed ability to identify rejecters downward. Also, in order to exclude the possibility that responders were expressing certain emotions strategically, we emphasized that the photos and videos were taken before the responders were provided with the instructions for the UG.

roughly 60 percent, both when they see photos and when they see videos. Thus, overall, our results support the claim that angry buttons can be detected.

If observers never directly see which responders got angry after receiving a low offer, on what basis can they identify which responder rejected a low offer? As they must rely entirely on facial cues, we measured a range of facial features that have been related to aggression or (anti-)social behavior. These include facial width-to-height-ratio (fWHR), facial asymmetry (fA), masculinity, and attractiveness.³ We investigated whether they correlate with rejection of low offers and/or observers' judgments of rejection. We find that fA is strongly (positively) correlated with getting angry after receiving a low offer, as well as with the decision to reject a low offer. In 69% of the cases, observers would have identified the rejecter correctly if they had always selected the more asymmetric person of the pair as the rejecter. Observers correctly perceive fA as a cue for an angry button, though they underestimate the magnitude of the true correlation.

Our paper is related to a literature that studies whether people can identify a cooperative attitude in others. Several studies suggest that people do better than chance in detecting who cooperates in a prisoner's dilemma or public good game (Belot, Bhaskar, and van de Ven 2012; Brosig 2002; Dawes, McTavish, and Shaklee 1977; Frank, Gilovich, and Regan 1993; Kovács-Bálint, Bereczkei, and Hernádi 2013; Tognetti et al. 2013; Verplaetse, Vanneste, and Braeckman 2007; Vogt, Efferson, and Fehr 2013; Yamagishi 2003), who reciprocates trust in a trust game (Bonnefon, Hopfensitz, and De Neys, 2013; Centorrino, Djemai, Hopfensitz, Milinski and Seabright, 2011; De Neys, Hopfensitz and Bonnefon, 2013; Efferson and Vogt, 2013; Stirrat and Perrett, 2010), who tries to exploit private information in a bargaining game (Ockenfels and Selten, 2000), who gives positive amounts in a dictator game (Fetchenhauer, Groothuis and Pradel, 2010), and who offers high amounts in an UG (Jaschke, Primes and Koppensteiner, 2013). The reported accuracy rates are typically modest but significant.

Our study differs from the above-mentioned papers in several respects. First, we focus on the role of anger as a commitment device. More than any of the other games listed above, the UG is well-suited to address this issue. It captures the essence of interpersonal commitment problems, and, because of its sequential nature, there is no uncertainty for the responder about the other player's strategy. The experienced emotions are also likely to be

³ The facial traits we examine are among the most commonly considered in the literature on aggression and (anti-)social behavior, or have been suggested by the observers spontaneously as cues they use. See Section 4.2 for more details.

different in the other games, which mostly focus on cooperative behavior. Identifying angry buttons is unlikely to be the same as identifying cooperative people.⁴ Furthermore, we directly measure anger and other emotions expressed by responders who receive a low offer, and relate these to their behavior. Finally, we measure and identify facial correlates of anger that are *ex ante* visible to observers, that is, before the actual action of decision-making takes place. To do so, we make use of facereading software that, in contrast to other protocols for measuring emotions, such as the elicitation of self-reports, yields more objective physiological measures of emotional states in real time.⁵

Two other papers use photos of responders in an UG. Reed et al. (2014) study whether proposers in an UG adjust their offers depending on the responder's demand and associated emotional expression. They find that high demands that are accompanied by an angry expression lead to increased offers by proposers. However, the responders in this study were actors, and never actually made a real decision. Thus, while the study shows that looking angry can be effective in getting higher offers, it does not establish that anger is a *credible* signal of rejection, nor whether people can distinguish credible from non-credible signals. Jaschke et al. (2013) study whether showing photos of responders whose minimal acceptable offer (MAO) is elicited has an effect on the amount that proposers offer. They find that trustworthy-looking responders receive higher offers, although perceived trustworthiness is not correlated with the MAO's. They also find that dominant-looking responders have lower MAO's, but this is not 'recognized' by the proposers, because perceived dominance does not have a significant effect on the offered amounts. Neither perceived trustworthiness nor perceived dominance thus seem to be credible and observable at the same time.

The remainder of the paper is organized in the following way. Section 2 presents the experimental design and procedures. Section 3 presents the results and Section 4 provides a concluding discussion.

⁴ Studies looking at within-subject correlation across different games find that responders who reject in an UG are not necessarily the same people as those who are conditionally cooperative in a sequential prisoner's dilemma or trust game (Blanco, Engelmann and Normann, 2011; Toshio Yamagishi and Horita, 2012).

⁵ See also Nguyen and Noussair (2014) and Breaban and Noussair (2014). Another method that has been used to study physiological facial reactions to decision-making in games is measurement of pupil dilation; Wang et al. (2010) find that pupils of senders who deceive receivers in a sender-receiver game dilate proportionally to the degree of deception.

2. Experimental design and procedures

The experiment consisted of two phases, conducted at different universities and on different dates. In the first phase, conducted at CentERlab in Tilburg, responders were photographed and videotaped before being paired with proposers to play an UG. In the second phase, conducted at CREED in Amsterdam, we showed photos and videos of responders who received a low offer in the UG played in the first phase to an independent set of observers, and asked them to identify which of two responders rejected the offer. Conducting the two phases at different universities in different cities made it very unlikely that any observer knew any of the responders whom they were evaluating.

2.1. Tilburg phase: photos, videos, and UG

2.1.1 Photos and videos

Before the instructions for the UG were handed out, responders were photographed and videotaped. We took two photos and two videos of each responder.⁶ We first took a photo where they showed their computer number. The purpose was to allow matching of the photo and videos with their decisions in the game they played subsequently. We then took a close-up photo of each responder's face. They were asked to maintain a neutral expression and to look straight into the camera for this photo. We took care that each responder was photographed in exactly the same way. After the photo had been taken, we videotaped the responder while (s)he read instructions aloud on how to replace a printer cartridge. The aim of this task was to acquire a video of the responders in a neutral state. Finally, we videotaped responders while they were asked to express the following sequence of seven emotions, each for a period of 10 seconds: neutrality, anger, fear, joy, disgust, sadness, and surprise.⁷ The names of the emotions were displayed on a screen. The purpose of this task was to have a video of the responders with an angry facial expression. To avoid revealing the purpose of the experiment, emotions other than anger were videotaped as well.

⁶ An English translation (from Dutch) of the script we used for taking photos and videos is available in Appendix A.1.2.

⁷ The six emotions (plus neutrality) are considered as universal in the sense that people in very different cultures show the same expressions when experiencing these emotions (Ekman 2007), though this has been disputed (see Jack et al., 2012). The expressions accompanying the six emotions are common to all primates (Ekman 1992). They are also the same for blind and sighted individuals (Matsumoto and Willingham, 2009), indicating that they are innate. Whether the emotions are universal or not is not a critical issue here, since all of our responders are sighted humans from the same culture.

2.1.2 Hot and cold ultimatum game

Each participant was then assigned the role of responder or proposer in an UG. This (decision-making) part of the experiment had two parts, and subjects were informed that one of the parts would be randomly drawn for payment.

In the first part, each proposer was matched with a responder and they played the following ‘hot’ UG. Proposers were asked to choose one of the two following allocations of €9: (A) €7 for oneself and €2 for the responder, or (B) €4 for oneself and €5 for the responder.⁸ The proposal was communicated to the matched responder. If the responder accepted the proposal, the money was divided as proposed. If the responder rejected the proposal, neither player earned any money. At the end of the first part, each proposer was informed about whether her offer was accepted or rejected.

In order to track how angry responders get when they receive the low offer in the hot UG, we videotaped some of them during their decision-making using webcams. We videotaped 57 out of the 131 responders. Taping a subset of responders enabled us to test whether the videotaping *per se* influences the rejection decision.⁹

In the second part, subjects kept their roles but were rematched with another subject. They played a ‘cold’ UG, using the strategy method. Proposers were asked to propose a division of €9 between themselves and a responder in any multiple of €0.5. We elicited the minimum acceptable offers (MAO’s) from responders by asking them to indicate, for each possible offer, whether they would accept it. If the actual proposed offer was smaller than the MAO elicited from the matched responder, none of the players earned money. Otherwise, the money was divided as proposed.

2.1.3 Procedures

The first phase of the experiment had 262 participants. At the time participants were recruited, they were not aware of the game they would play or that photos and videos were to be taken. In order to reduce the variability in facial appearances, we recruited responders from the pool of Dutch-speaking university students. Proposers were recruited from the general subject pool at Tilburg, which has a majority of foreign students. The experiment was programmed in z-Tree (Fischbacher, 2007).

⁸ In order to find a pair of payoff vectors that would result in relatively many low offers and rejections, so that our sample of rejecters in the main study would be sufficiently large, we ran a pilot study in Amsterdam. In this pilot, we varied the two options available to proposers in the UG systematically.

⁹ Videotaping responders did not significantly affect the decision to reject a low offer. 35 percent of those videotaped rejected the low offer, against 22 percent for those that were not videotaped ($\chi^2(1) = 1.296$, $p = 0.255$, $N = 69$). It also did not affect MAO’s in the cold UG (mean MAOs are 2.4 for those videotaped and 2.2 for those not videotaped, $p = 0.545$, two sided t-test, $N = 131$).

CentERlab has three different rooms with separate entrances and connected by two doors. Responders and proposers were allocated to the two outer rooms, and the middle room was used to photograph and videotape the responders. Responders were scheduled to arrive half an hour before the proposers in order to minimize the waiting time of the proposers. The physical separation of responders from proposers prevented them from seeing each other during the photographing and videotaping phase.

Upon arrival at the lab, responders were seated randomly. They were given a consent form stating that photos and videos of them would be taken, that these photos would be used exclusively for research purposes, and that they would not be shown to anyone who could be reasonably expected to know them.¹⁰ Participants were told that they could leave the experiment if they objected to any of the procedures, but no participant did so. Participants remained seated in their cubicles, and were called one by one to the middle room where an experimenter was waiting to take photos and videos. Responders received €4 for participating in this initial part of the experiment.

While photos and videos of responders were being taken, proposers arrived at the other room of the lab and were randomly seated. The door between the rooms where the proposers sat and where the photographs were taken was closed so that the proposers were unaware of the photography and filming that was occurring. After the last video was recorded, instructions for the hot UG were handed out to all participants, and the doors connecting the three rooms in the lab were opened. This ensured that all subjects knew that they played the game with a human opponent, sitting in the other room. Instructions for the cold UG were handed out only after they had finished with the first part.

There were 14 sessions in total. Most had 20 participants, but due to variable show-up rates there were two sessions with 18 participants, one session with 16, and one session with 10 participants. The experimental sessions ended with a questionnaire to collect some background information about participants. Sessions lasted about 60 minutes for responders and 30 minutes for proposers and participants earned between €3 and €12.

2.2 Results from the Tilburg phase: behavior in the UG

We briefly discuss the behavioral results of the first phase of the experiment, since this will help describing the second phase of the experiment. In the hot UG, 62 out of the 131

¹⁰ The consent form is presented in Section A.1.1 in the Appendix. After the experiment, we also asked subjects for their consent to the use of their photo and/or video for additional purposes (such as inclusion in research papers or presentations before an academic audience).

proposers made a high offer (4,5) and 69 proposers made a low offer (7,2). The high offer was accepted by all responders, and the low offer was accepted by 49 of the responders, and rejected by the other 20.

2.3 The Amsterdam phase: observers

2.3.1 Description of task

Observers were shown pairs of photos or videos of responders who later received the (7,2) proposal in the hot UG played in Tilburg. Each of the pairs consisted of one responder who rejected and another who accepted the proposal. Observers were asked to identify which of the two rejected.¹¹ Since there were 20 responders in our sample who rejected the (7,2) proposal, observers were shown 20 pairs of accepters and rejecters.

We implemented five different treatments that differed in what observers could see. In one condition (photo 1s), observers saw photos of the responders with a neutral expression for one second only. In the second condition (photo 5s), the responders' photos were displayed for five seconds. In the three other conditions, observers could watch short silent videoclips of the responders. These recordings either contained responders (a) reading a neutral text on how to replace a cartridge in a printer (cartridge), (b) expressing a neutral state followed by expressing anger (short emotions), or (c) expressing all seven videotaped emotions (long emotions).¹² The purpose of the video clips was to provide observers with more information about the responder than the (static) photos. On the one hand, reading a text out loud (as in the cartridge video) creates natural movement. On the other hand, letting subjects mimic emotions (as in the other videos) may provide cues on the extent to which they naturally express these emotions. The variety of tasks allowed us to consider whether more information helps observers to identify rejecters.

In all observer sessions except the ones including the long video task, after they performed the hot UG task, observers were asked to identify responders who had relatively high minimum acceptable offers in the cold UG. Doing so allowed us to study the conjecture that the emotional underpinnings of the decision to reject are not as strong with the strategy method as with the direct method. Elicited MAOs are noisy proxies for how people decide

¹¹ An advantage of using pairs is that observers know the base rate of rejection (50 percent), so that we have no confound of subjects having different priors on the base rate and differences in how they update their beliefs. This procedure is similar as the one that Todorov et al. (2005) use to predict the outcomes of U.S. congressional outcomes on the basis of observers' judgments of the competence of paired political candidates.

¹² The cartridge videos, short emotion videos and long emotion videos lasted approximately 14, 15, and 70 seconds, respectively.

when they are actually confronted with a low offer, and thus potentially harder to predict for observers than hot decisions. Previous evidence suggests that low offers are less frequently rejected with the strategy method than with the direct method (Brandts and Charness, 2011; Oosterbeek et al., 2004).

To create the sample used for this task, we took the 62 responders who received the high offer in the hot UG (which they all accepted) and split the sample at a cutoff MAO. This gave 34 responders who would have accepted a (7,2) split and 28 responders who would have rejected it. Every observer saw 28 pairs. In each trial observers were asked to guess which of the two responders shown would have rejected a (7,2) split.

In all observer sessions except in those using the 1s photo task, observers were asked to state the confidence they had in the correctness of their prediction by moving a slider between ‘completely unsure’ and ‘completely sure’.

2.3.2 Procedures

In total, 304 observers participated in this phase. This part of the experiment was programmed in php. The instructions can be found in section A.1.4. of the Appendix. These were given on-screen, as well as printed on paper handouts.

As soon as the photos (videos) appeared on the screen, observers could make a decision by clicking on one of the photos (videos). After a number of seconds (depending on the task) a blue silhouette of an unknown person replaced the photos (videos). Observers could then still make their decision. Only after they made the decision could they proceed to the next trial.¹³ At the start of each trial, a three-second countdown animation was shown so that participants knew when the photos or videos would appear.

For each of the tasks, rejecters were paired randomly with accepters in such way that a given observer never saw the same responder twice. For each experimental session, 10 different random sequences were generated from the rejecters and accepters in the sample. The positions of rejecters and accepters on the screen (left and right) were also randomly determined for each sequence. The order in which observers judged the samples (hot UG and cold UG) was balanced across sessions and tasks.

Observers did not receive any feedback about their performance or earnings at any time during the experiment. At the end of the experiment, they were informed about their final earnings. Subjects knew that four trials in total were going to be randomly selected for

¹³ In the video tasks, observers could make a decision as soon as the videos appeared, but they could only confirm this choice after the videos had ended. Also, not all cartridge videos have the exact same duration. Both videos disappeared as soon as the shortest one within a pair had ended.

payment, and that for each rejecter in the selected trials that they identified correctly, they would receive €5.

After the judgment task, observers completed the following other tasks. First, they performed the ‘reading-the-mind-in-the-eyes test’, also known as the ‘eyes test’, which is designed as a test of theory of mind (Baron-Cohen et al., 2001).¹⁴ After this, all observers participated in the same UG as the responders in the first phase, though using the strategy method and making choices for both roles.¹⁵ They finished with a post-experimental questionnaire that gathered some demographic data after which they received their payments. Sessions lasted about 60 minutes and participants earned between €5 and €32 with an average of €18.

2.4 Facial emotional and physiological measures

We measured the emotional content of facial expressions using the Noldus Facereader 5 software package. The software has been trained to classify expressions in photos and videos on the basis of their conformity to happiness, sadness, anger, surprise, fear, disgust and neutrality. The classification is done by training an artificial neural network with over 10,000 annotated images. It uses as input distances between 538 points on the face as well as the texture (registering muscle tightness) at each of the points. Overall, the software has an accuracy level of 90 percent when it rates the intended expressions of trained test persons (Bijlstra and Dotsch, 2011). It classifies human expressions as well as trained human observers do (Kuderna-Iulian et al., 2009; Terzis, Moridis and Economides, 2010), correlating highly with self-reported emotions (Den Uyl and Van Kuilenburg, 2005) and those described by observers. D’Arcey (2013) validates the software by comparing it to facial electromyography which measures the activity of specific muscles.

We also measure other facial features that have been shown to be correlated with aggression, (anti-)social behavior, or behavior in games. Doing so enables us to explore the correlates of rejection behavior of responders, as well as whether observers’ choices reflect these relationships.

¹⁴ In this task, observers are presented 36 photos of pairs of eyes. They are asked to choose which of four possible words describes best what the person on the photo is feeling. We used the original instructions (Baron-Cohen et al., 2001). Participants had on-screen access to a short description of the words (in English) as well as the Dutch translations of the words (taken from Lowyck et al., 2007). Instructions can be found in Appendix A.1.5.

¹⁵ Observers received a fixed payment of €5 for performing the eyes test. For the UG, they were randomly matched with another participant in the session and either their choice as proposer or responder was paid out. Instructions for this part can be found in Appendix A.1.6.

The facial measures we use are (1) facial width-to-height ratio (fWHR), (2) facial masculinity (fM), (3) and facial asymmetry (fA). In human males, fWHR has been associated with aggression among ice hockey players (Carré, McCormick and Mondloch, 2009; Carré and McCormick, 2008), low trustworthiness (Stirrat and Perrett, 2010), and deceptive behavior (Haselhuhn and Wong, 2012). In capuchin monkeys, fWHR is correlated with assertiveness (Wilson et al., 2014).¹⁶ Lefevre et al. (2013) suggest a potential mechanism driving this effect: that men with high fWHR have high (baseline and reactive) testosterone levels. Burnham (2007) shows that high-testosterone men reject unfair offers in UG's more frequently than low-testosterone men. Furthermore, high fM has also been associated with high (baseline) testosterone levels (Penton-Voak and Chen, 2004), as well as with more risk taking in incentivized lotteries (Apicella et al., 2008). Finally, fA is a proxy for fluctuating asymmetry, which is generally accepted as a marker of developmental instability.¹⁷ High fA is associated with poorer health, problems at birth, psychological maladaptation, lower reproductive success, and lower attractiveness (Van Dongen and Gangestad, 2011). It has been found to be correlated with reacting aggressively under provocation (Lalumière et al., 2001; Benderlioglu et al., 2004). However, asymmetric people also give more in UG's (Zaatari and Trivers, 2007), cooperate more frequently in prisoner's dilemmas (Sanchez-Pages and Turiegano, 2010), and perceive themselves as less aggressive and more pro-social than symmetric people (Furrow et al., 1998; Holtzman et al., 2011).

The three facial measures are constructed by marking 19 different points on each responder's face. We use software that computes the distances between these points. A research assistant, who was unfamiliar with the purpose of the study, measured all of the faces. In Appendix A4, we describe how we constructed these measures in more detail. All three measures are standardized to have a mean of zero and a standard deviation equal to one. fM is standardized within gender.

We also gather other, more subjective, physiological measures. These measures are perceived attractiveness, perceived intelligence, perceived weight, and perceived masculinity. We included attractiveness and intelligence because some of the observers spontaneously

¹⁶ Recent studies have disputed some of the earlier established correlations, however (Deaner, Goetz, Shattuck and Schnotala, 2012; Efferson and Vogt, 2013; Gómez-Valdés et al., 2013).

¹⁷ Fluctuating asymmetry refers to features that are on average symmetric in the entire population (Van Dongen and Gangestad, 2011), rather than, e.g. left- or right-handedness which is not symmetrically distributed over the population.

mentioned these in the post-experimental questionnaires as cues that they use.^{18, 19} We included perceived weight to use as a control for fWHR, since fWHR is positively correlated with weight. We included perceived masculinity in order to obtain a more subjective measure of facial masculinity, since it may be the subjective perception that influences observers' beliefs about whether an individual is likely to reject an offer.

For these measures, an independent cohort of 32 subjects rated all 131 responders of phase 1 in the CREED laboratory at the University of Amsterdam on one of the four measures. These subjects were highly unlikely to know any of the individuals whose photos they were rating. Four men and four women rated each responder on a 7-point Likert-scale on one of the four dimensions.²⁰ The pictures were presented to them in random order, but they evaluated either all of the men, or all of the women, first. Sessions lasted around 30 minutes and subjects received a fixed payment of €10. For all four measures, we took the mean rating and standardized it to a mean of 0 and a standard deviation of 1.²¹ Perceived masculinity is standardized within gender.

Table 1 summarizes the main (nonstandardized) background characteristics of the proposers, responders, and observers.

¹⁸ Arguments for both directions are made in the questionnaire. Other cues frequently reported by observers are anger, other emotions, and gender (typically guessing that men are more likely to reject). However, many observers just say they follow their gut feeling or state that the task is impossible.

¹⁹ Solnick and Schweitzer (1999) find that attractive people reject at the same rate as others in ultimatum games.

²⁰ They were asked the following: "Based on the picture of the person, how would you rate his or her attractiveness on a scale from 1 to 7?" For the other tasks, 'attractiveness' was replaced by 'weight', 'intelligence', 'masculinity' or 'femininity', depending on the task and gender of the person on the picture. Full instructions can be found in Appendix A.1.7.

²¹ The inter-rater consistency (Cronbachs' alpha) is $\alpha = 0.76$ for attractiveness, $\alpha = 0.74$ for intelligence, $\alpha = 0.78$ for masculinity and $\alpha = 0.92$ for weight. A value of α above 0.7 is usually taken as an acceptable degree of consistency.

Table 1: Descriptive statistics

	<i>N</i>	Mean	St. dev.	Min.	Max.
Proposers (Tilburg)					
Makes low offer (7,2) in hot UG	131	0.53			
Offer in cold UG	131	3.65	0.93	0	6
Female	131	0.55			
Age	131	23.4	2.68	18	36
Responders (Tilburg)					
Accept low offer (7,2) in hot UG	69	0.71			
Accept high offer (4,5) in hot UG	62	1.00			
Minimum accepted offer (MAO) cold UG	131	2.27	1.47	0	6
Female	131	0.47			
Age	131	21.3	2.25	18	32
Facial asymmetry (fA)	131	0.00	3.07	-4.95	10.01
Facial width-to-height-ratio (fWHR)	131	2.07	0.16	1.77	2.70
Facial masculinity (fM)	131	0.00	2.41	-7.03	4.85
Attractiveness (mean of peer ratings)	131	3.44	0.64	1.50	5.00
Intelligence (mean of peer ratings)	131	4.01	0.73	1.75	5.50
Weight (mean of peer ratings)	131	4.06	0.79	2.50	6.63
Masculinity (mean of peer ratings)	131	3.78	0.72	2.00	5.38
Observers (Amsterdam)					
Female	304	0.50			
Age	304	22.6	3.10	17	41

3. Results

In sections 3.1 to 3.3 we present our findings for responders in the hot UG. In Section 3.4 we discuss the results for responders in the cold UG.

3.1 Accuracy of observers' judgments in the hot UG

Our main measure of accuracy is the percentage of times that the observers correctly identified the rejecter within a pair of responders. If observers are unable to recognize rejecters, this measure equals 50 percent (the percentage that can be expected from random guessing). Each responder is observed multiple times by different observers. We take the mean for each responder as the independent unit of observation.²²

The achieved accuracy rates for the different tasks are reported in column (1) of Table 2. The accuracy is nearly 55 percent for both photo tasks. In both cases, we reject the hypothesis that observers are guessing randomly ($p = 0.002$ for both tasks, two-sided t-test, $N = 69$). This result is not driven by a few responders that are easy to identify, nor by a few observers that are particularly good at identifying rejecters. To illustrate this, we report in column (2) of Table 2 the percentage of responders that are judged correctly by more than 50 percent of the observers.²³ 70.8 percent of the responders are judged correctly by a majority of observers in the 5-second photo task. For the 1-second photo task the corresponding number is 61.8 percent. This can also be seen in Panel A of Figure 1, that shows the percentage of correct judgments for each responder in terms of deviations from 50 percent chance levels (both photo tasks pooled). Column (3) of Table 2 reports the percentage of observers that judge the majority of responders correctly. 69.7 percent of the observers correctly judge the majority of responders in the 5-second photo task, and 61.4 percent do so in the 1-second photo task. Panel B of Figure 1 shows the percentage of correct judgments by each observer. Across all photo and video tasks, the achieved accuracy rate is 53.1 percent, which is significantly better than chance.

For the video tasks we cannot reject that the observers' predictions are at chance levels. The accuracy rates are between 50.8 and 52.4 percent. Panels C and D of Figure 1 show that for these tasks only 57.4 percent of responders is judged correctly by a majority of the observers, and only 57.8 percent of observers judges the majority of responders correctly.

²² Taking each observer as the unit of observation gives similar results.

²³ To be precise, the reported percentages are the percentage of all responders that are judged correctly by a majority of observers (excluding responders that were judged correctly exactly 50 percent of the time).

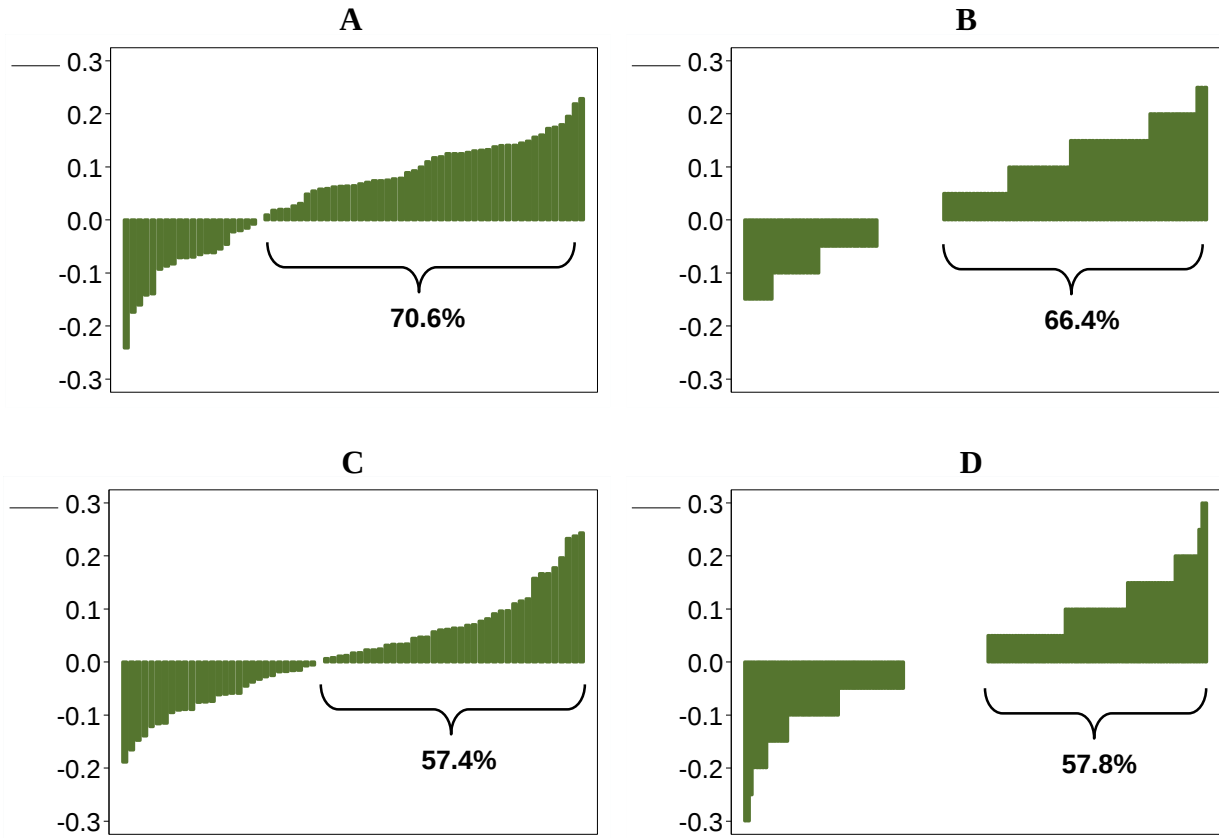
Table 2: Accuracy of judgments for the hot UG (in %)

	(1)		(2)	(3)	(4)
	Accuracy in % (<i>p</i> -values)		Responders (%) correctly judged over 50% of instances	Observers (%) with over 50% correct judgments	<i>N</i> observers
Photo tasks					
5s	54.8	(0.002)	70.8	69.7	74
1s	54.9	(0.002)	61.8	61.4	54
Pooled	54.8	(0.000)	70.6	66.4	128
Video tasks					
Cartridge	50.8	(0.638)	55.2	52.1	60
Short emotions	52.4	(0.160)	56.3	57.8	52
Long emotions	51.6	(0.356)	60.6	65.7	44
Pooled	51.7	(0.160)	57.4	57.8	156
All tasks	53.1	(0.002)	63.8	61.8	284

Notes: Accuracy rates in (1) and *p*-values from two sided *t*-tests (in parentheses) are based on the mean accuracy of each responder as the unit of observation ($N = 69$). Percentages in (2) and (3) are computed by dividing the number of responders or observers with more than 50 percent correct judgments by the total number of responders or observers with strictly more or less correct judgments than 50 percent.

That the accuracy rates are lower for the video tasks suggests that observers focus on other signals in those tasks and use some irrelevant cues. We will discuss this at more length in Section 3.3, where we analyze the signals that observers use. For now we mention that some other studies also found that having more information available can be detrimental to accuracy. In particular, Bonnefon et al. (2013) find that pictures that include hair and clothing impair trustworthiness detection, compared to pictures including only facial features.

Figure 1: Percentage of responders judged correctly and percentage of observers making correct judgments in at least half of instances.



Notes: Deviations from 50 percent correct judgments for each of the responders (panels A and C) and observers (panels B and D). Panels A and B are based on the photo tasks, panels C and D are based on the video tasks. Each bar represents one responder (panels A and C) or one observer (panels B and D).

3.2 In search of the angry button

So far we presented evidence that observers are able to identify rejecters above chance levels. The next step is to verify that observers are able to do this by recognizing angry buttons, i.e., responders that get angry and reject. If so, we expect higher accuracy rates for pairs in which the rejecter becomes relatively angry after receiving the low offer.

3.2.1 Measuring and predicting reactive anger

We first need to determine which responders get angry at the time that they received a low offer. For the subsample of responders who were videotaped during the experiment, we can

measure this ‘reactive anger’ directly using the facereading software. For this measure, we use the maximum level of anger that each responder expressed during the first 5 seconds after observing the low offer. Some participants looked away from the camera, but the software successfully captured the facial expressions of 25 of the responders. Among those responders, we examine which facial traits are associated with their level of reactive anger, and based on those we construct a measure of reactive anger for the entire sample of responders. The facial traits that we consider are fWHR, fM, fA, perceived attractiveness, perceived intelligence, perceived weight, perceived masculinity, and gender.

In addition to the above facial traits, we also used the facereading software to measure the degree of anger that is expressed on the photos and videos taken prior to the experiment. Specifically, we distinguish between ‘baseline anger’ and ‘acted anger.’ Baseline anger refers to the anger that is expressed on the neutral photos and videos. This is measured by taking the mean of the maximum level of anger expressed on the photo, the cartridge video, and the part of the emotions video in which subjects take on a neutral expression. Acted anger refers to the maximum level of anger expressed in the emotions video.

As shown in Figure 2, baseline and acted anger barely differ between rejecters and accepters (for baseline anger, $Z = 0.904$, $p = 0.367$; for acted anger, $Z = 0.014$, $p = 0.989$, two-sided MWU test). Reactive anger, however, is higher among rejecters than among accepters but the difference is not statistically significant ($Z = 1.368$, $p = 0.171$, MWU test).²⁴

We use a parsimonious approach to explore which facial cues predict reactive anger. We included cues one by one on the basis of which variable has the lowest p -value, and we continued doing so until none of the variables would enter with a p -value below 0.10 (e.g., Heij et al., 2014).²⁵ The resulting specification is shown in Table 3. The only variable we ended up with is fA and the coefficient is large and significant. We use the regression results to construct the measure of reactive anger of our 44 out of 69 responders for whom we don’t have direct measurements.²⁶ Using this measure of reactive anger, we find that the level of

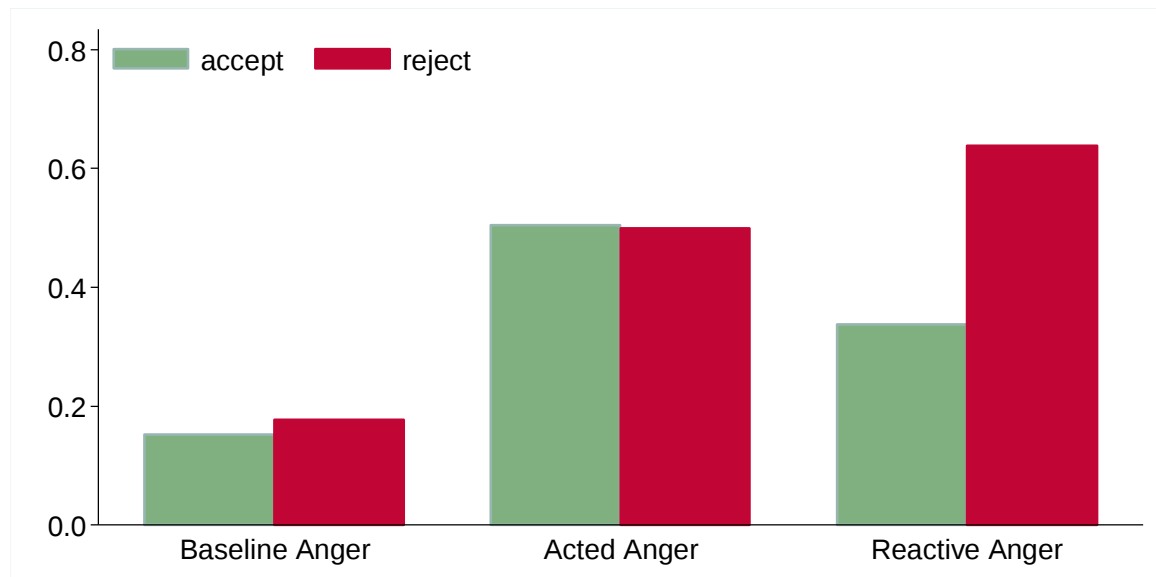
²⁴ If we consider only the webcam videos where the facereading software successfully analyzed more than 30 frames, mean reactive anger is (weakly) significantly higher for rejecters than for accepters ($Z = 1.922$, $p = 0.055$, $N = 18$, MWU test; mean reactive anger is 0.77, and 0.36 for rejecters and accepters respectively).

²⁵ When we add fWHR or fA measures, we also include horizontal or vertical head-orientation, respectively, as measured by the facereading software. It turns out that some responders had their face slightly turned when they faced the camera (despite our request to look straight into the camera). By adding head orientation we correct for this bias. The correction enhances the adjusted- R^2 of the regression.

²⁶ Alternatively, we could use the (predicted) reactive anger for all the 69 responders, instead of using the direct measurements for the 25 responders for whom we have this. This gives very similar results to those reported in the text.

anger is significantly higher among rejecters than among accepters ($Z = 2.665$, $p = 0.008$, MWU test).

Figure 2: Anger of accepters and rejecters



Notes: The figure shows means of baseline anger, acted anger and reactive anger for accepters and rejecters. Baseline anger is the mean of the maximum level of anger expressed on the photo, the cartridge video, and the part of the emotions video where subjects take on a neutral expression. Acted anger is the maximal anger expressed when the responder was asked to express anger in the emotions videos. Reactive anger is the maximal anger expressed in the first 5 seconds that responders saw the unfair offer. For baseline and acted anger, the means are based on 48 accepters and all 19 rejecters (all responders except 1 accepter and 1 rejecter for which the facereading software did not capture the face). For reactive anger, the means are taken for responders that were successfully filmed in the first 5 seconds after observing the unfair offer on the computer screen (19 accepters and 6 rejecters).

Table 3: Signals associated with reactive anger

Dep. var.: Reactive anger		
fA	.206	(0.089)**
Horizontal head orientation	-.103	(0.053)*
Constant	.570	(0.118)***
Observations	25	
R ²	0.213	
Adjusted R ²	0.141	

Notes: The table reports results from an OLS regression. Standard errors in parentheses. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

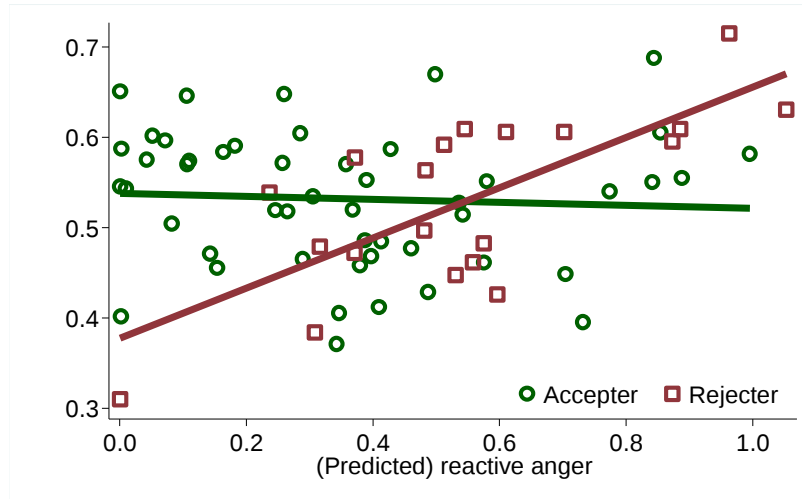
3.2.2 Accuracy of predictions and reactive anger

We study whether the observers' judgments are more accurate for rejecters with a higher level of reactive anger or (predicted) reactive anger, i.e., those with a relatively 'large' (estimated) angry button. The relative frequency of the observers' correct judgments as a function of the (predicted) level of reactive anger can be seen in Figure 3. The figure shows that observers are better able to identify rejecters who would be predicted to get angry. Predicted reactive anger and correct judgments are strongly and positively correlated for rejecters (Spearman rank correlation, $\rho = 0.680$, $p = 0.001$).²⁷ In contrast, the ability to judge accepters does not vary with the (predicted) reactive anger (Spearman rank correlation, $\rho = -0.157$, $p = 0.283$). In agreement with Figure 2, Figure 3 shows that (predicted) reactive anger is significantly higher for rejecters than accepters ($Z = 2.665$, $p = 0.008$, MWU test).

These results indicate that observers are able to identify who is likely to reject a low offer out of anger. Note that observers never saw the actual reactive anger: they are able to recognize who will anger based on images that were recorded before the emotion was triggered. All in all, our results suggest that the better-than-chance accuracy is driven by a particular subset of responders: those who are likely to have an angry button.

²⁷ This is also the case if we consider the subsamples where we have direct measurements of reactive anger and (predicted) reactive anger separately (Spearman rank correlation, $\rho = 0.943$, $p = 0.005$ ($N = 6$), with direct measurement and $\rho = 0.533$, $p = 0.050$ ($N = 14$) with (predicted) reactive anger).

Figure 3: Accuracy of judgments as a function of (predicted) reactive anger



Notes: (Predicted) reactive anger is based on the model specified in Table 3 for those responders for whom we do not have a direct measurement. The fraction of correct guesses are taken over all trials, across all tasks. Straight lines come from OLS regressions of the fraction of correct guesses on (predicted) reactive anger and a constant.

We further illustrate the finding that responders with an angry button are frequently judged correctly in Table 4, where we present accuracy levels conditional on the composition of the pairs. Based on their (predicted) reactive anger, we classify responders as having an ‘*angry button*’ if they have an above median level of predicted reactive anger and reject the low offer, and a ‘*big angry button*’ if they reject and have a level of (predicted) reactive anger in the top quartile. If responders have an above median level of predicted reactive anger but nevertheless accept the low offer, we label them as having ‘*fake angry buttons*.’ All others are classified as having ‘*no angry button*.’

Table 4 confirms that angry buttons are detected particularly well. With the photo tasks, pairs that involve a responder with a big angry button are accurately judged in around 61.2 percent of the cases. Also in the video tasks, responders with a big angry button are judged relatively accurately, namely in 58.4 percent of the cases. From a different angle, 85.7 percent of the responders are judged correctly by a majority of observers when we only consider pairs where a rejecter with a big angry button (there are a total of seven such rejecters) is present.²⁸

²⁸ See Table A1 in the Appendix for these statistics.

Table 4 highlights some other interesting findings. A first one is that ‘real’ and fake angry buttons can be distinguished quite well in the photo tasks: the accuracy rate for pairs where the rejecter has an angry button and the acceptor has a fake angry button is 58.5 percent (significantly higher than 50 percent). In the video tasks, distinguishing between the two turns out to be somewhat more difficult. Here, the accuracy rate is just 53.4 percent, which is again significantly different from 50 percent. Second, Table 4 also shows that when rejecters do not have an angry button, the accuracy rates drop below 50 percent. This is particularly clear for the video tasks, where the accuracy rate drops to 45.4 percent (significantly different from 50 percent). These findings suggest that observers are ‘misled’ by some of the cues they see in the videos, especially when the rejecter does not have an angry button.

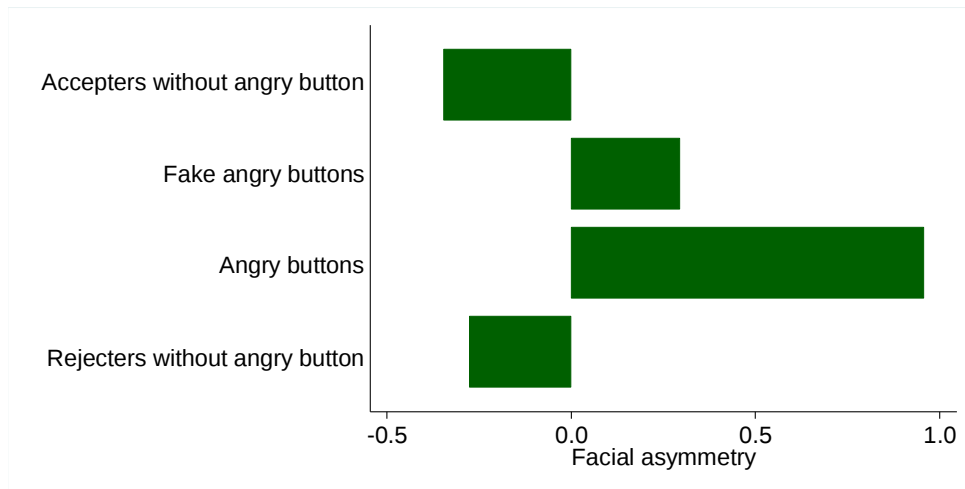
Finally, in Figure 4 we show the mean fA for our four different types of responders. As can be seen in the figure, responders with an angry button score particularly high on fA, and thus have a particularly asymmetric face. A Kruskal-Wallis test rejects that fA is the same across the four groups of responders ($\chi^2(2) = 17.844$, $p = 0.001$). What is more, angry buttons have a much more asymmetric face than fake angry buttons ($Z = 2.100$, $p = 0.038$, MWU test).

Table 4: Accuracy of judgments in the hot UG conditional on responder types

Rejecters → ↓ Accepters	No angry button (<i>N</i> = 6)	Angry button	
		All (<i>N</i> = 14)	Big (<i>N</i> = 7)
Photo tasks			
No angry button (<i>N</i> = 29)	49.1	57.9***	61.2***
Fake angry button (<i>N</i> = 20)	45.3	58.5***	62.8***
All accepters (<i>N</i> =49)	47.5	58.2***	61.8***
Video tasks			
No angry buttons (<i>N</i> = 29)	44.5**	55.3***	58.4***
Fake angry buttons (<i>N</i> = 20)	46.7	53.4**	58.2***
All accepters (<i>N</i> =49)	45.4**	54.5***	58.4***

Notes: The table shows accuracy rates for pairs, depending on the types of the matched responders. (Big) angry buttons are rejecters who have a level of (predicted) reactive anger (RA) in the top 50 percent (25 percent), fake angry buttons are accepters who have a level of RA in the top 50 percent, other accepters and rejecters are responders who have a level of RA in the bottom 50 percent. Stars indicate significance levels from two sided t -tests taking the mean accuracy of each responder as the unit of observation: .*** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Figure 4: Mean facial asymmetry by type of responder



Notes: The figure show mean fA for four types of responders. Angry buttons are rejecters who have a level of (predicted) reactive anger (RA) in the top 50 percent, fake angry buttons are accepters who have a level of RA in the top 50 percent, and the other responders have a level of RA in the bottom 50 percent.

3.3 Do observers use cues associated with hot rejections?

We examine in detail which cues predict the responders' decision to reject, and whether observers use those cues in making their judgments. To do so, we first regress the responders' decision to reject on a range of facial cues. These cues include the emotional content of the facial expression (anger), fWHR, fM, and fA, and perceived attractiveness, intelligence, weight, and masculinity. Column (1) of Table 5 reports the results. Responders with a more asymmetric face are more likely to reject. A one standard deviation increase in fA increases the likelihood of rejection by 22.4 percentage points. Responders who belong to the top half in terms of fA reject 18.3 percentage points more often than responders in the bottom half. This finding seems to be robust. In another sample we used for the pilot study, the difference in rejection rates between the 14 responders in the top half of fA and the 14 responders in the bottom half equals 20.7 percentage points. In addition, this finding is consistent with fA being a correlate of reactive anger, as we have shown in 3.2.²⁹ Most of the other coefficients are small and insignificant.

Do observers use the relevant cues? Columns (2)-(4) of Panel A in Table 5 show the results when we regress the proportion of times that a responder is judged as a rejecter on the

²⁹ Zaatari and Trivers (2007) and Sanchez-Pages and Turiegano (2013) do not find a correlation between fA and rejection in the UG.

above-mentioned facial cues. Column (2) reports results from all tasks pooled, and columns (3) and (4) from the photo and video tasks separately. In addition to the explanatory variables used in column (1), we include the dummy variable ‘rejects,’ indicating whether or not the responder that was identified as the rejecter actually did reject the unfair offer. This variable is supposed to pick up all cues, unobservable to us, that observers used to make correct judgments. Specifically, a positive sign of the associated coefficient would imply that observers have used cues associated with rejection behavior that are not included in our regression. In Panel B of the table, we also report the coefficient of the reject dummy in regressions that have no other explanatory variables. This coefficient captures the extent to which observers have done better than chance.

Overall, observers appear to correctly ignore most of the cues that are uncorrelated with the actual decision to reject (column (2)). They do use baseline anger and perceived masculinity as cues, with a correct sign, even though we find no evidence that they are statistically predictive of rejecting. Most notably, observers rely most on fA as a cue, which is indeed the best predictor of rejecting.

Table 5: Actual and perceived cues of rejecting in the hot UG

Dep. var.:	Panel A			
	(1)	(2)	(3)	(4)
	Responder rejects	Responder identified as rejecter		
		All tasks	Photo tasks	Video tasks
Baseline anger	.023 (.055)	.027 (.008)***	.030 (.012)**	.026 (.011)**
fA (facial asymmetry)	.224 (.063)***	.041 (.011)***	.047(.015)***	.032 (.014)**
fWHR (width-to-height ratio)	-.062 (.073)	.003 (.011)	-.013 (.015)	.015 (.015)
fM (facial masculinity)	.046 (.055)	-.006 (.008)	-.012 (.012)	.001 (.011)
Perceived attractiveness	.050 (.062)	-.009 (.009)	-.001 (.013)	-.014 (.012)
Perceived intelligence	-.105 (.074)	-.010 (.011)	-.021 (.016)	.000 (.015)
Perceived weight	-.116 (.076)	-.003 (.012)	.003 (.016)	-.003 (.016)
Perceived masculinity	.058 (.061)	.026 (.009)***	.028 (.013)**	.024 (.012)*
Female	.068 (.120)	-.010 (.018)	.018 (.025)	-.031 (.024)
Horizontal head orient.	-.085 (.044)*	-.013 (.007)*	-.017 (.010)*	-.010 (.009)
Vertical head orient.	.005 (.023)	-.002 (.004)	-.004 (.005)	-.000 (.005)
Rejects		.021 (.021)	.052 (.028)*	-.005 (.027)
Constant	.363 (.102)***	.497 (.017)***	.473 (.023)***	.517 (.023)***
Observations	67	67	67	67
Adj. R ²	.105	.436	.355	.215
	Panel B			
Rejects		.062 (.022)***	.095 (.027)***	.033 (.026)
Observations		69	69	69
Adj. R ²		.093	.140	.009

Notes: The table reports results from OLS regressions. The dependent variable in (1) is the responder's choice to reject the unfair offer in the hot UG, and in (2)-(5) the proportion of times that a responder was identified as the rejecter by observers. All independent variables are normalized to have mean zero and a standard deviation of one, except for the dummy variables and the head orientation controls. Standard errors in parentheses.*** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

A comparison of columns (3) and (4) shows that, for the most part, observers use the same cues in the photo and video tasks. The main difference is that they rely less on fA in the video tasks, possibly because it is harder to assess fA when people are in motion. This difference can explain roughly half a percentage point of the 3 percentage points difference in accuracy between the tasks.

It is interesting to examine the coefficients of the reject dummy. Without any further controls (Panel B), its estimated coefficient is small (0.033) and insignificant for the video

tasks. For the photo task, it is significant: observers are 9.5 percentage points more likely to select a responder if that responder actually rejected the low offer. This is consistent with our earlier analysis of accuracy. After adding controls (Panel A), it gets smaller (0.052) for the photo tasks and is marginally significant. It seems therefore that observers use some additional cues that can explain the accuracy of their guesses. Of course, it is conceivable that observers used the same cues in a different manner than modeled in our specification. Instead of looking at absolute levels, they may make their judgments based on the *differences* between the paired respondents, as they see them side-by-side. In Table A2 of the Appendix we present estimations from a model specification based on differences. While some of the explanatory variables become significant, our main conclusions are unaffected. With that specification, there is no evidence that observers use any additional cues beyond any of our control variables, neither in the photo tasks nor in the video tasks.

3.4 Detecting rejecters in the cold UG

Our analysis in the previous sections has focused exclusively on the hot UG. In this subsection, we report the results from the cold UG. We conjectured that with the strategy method the emotional underpinnings of the decision to reject are not as strong as with the direct method, and thus potentially harder to detect by observers.

Table 6 shows the accuracy of observers' judgments for the cold UG. The cues that they use, as well as the cues that predict responders' decisions, are indicated in table A.3 of the appendix. As can be seen in the table, the accuracy rate across all tasks is 50.5 percent, which is not significantly different from chance ($p = 0.654$, two-sided t-test). With the exception of the cartridge video task, the accuracy is at chance levels for each task considered individually.

Table 6: Accuracy of judgments for the cold UG (in %)

	(1)	(2)	(3)	(4)
	Accuracy in % (<i>p</i> -values)	Responders (%) judged correct over 50% of the time	Observers (%) with over 50% correct judgments	<i>N</i> observers
Photo tasks				
5s	51.1 (0.436)	53.6	55.4	74
1s	48.9 (0.534)	42.4	44.2	54
Pooled	50.2 (0.898)	48.4	50.9	128
Video tasks				
Cartridge	53.5 (0.013)	67.2	69.8	60
Short emotions	47.7 (0.150)	40.4	36.2	52
Long emotions	51.2 (0.536)	55.1	58.8	20
Pooled	50.9 (0.503)	59.3	54.2	132
All tasks	50.5 (0.654)	56.5	52.7	260

Notes: Accuracy rates in (1) and the *p*-values (in parentheses) come from two sided t-tests taking the mean accuracy of each responder as the unit of observation ($N = 62$). Fractions in (2) and (3) are computed by dividing the number of responders or observers with more than 50 percent correct judgments by the total number of responders or observers with strictly more or less correct judgments than 50 percent.

4. Concluding discussion

We find support for the hypothesis by Frank (1988, 1987) that anger serves as a credible commitment device. In particular, we find that observers who are shown pairs of photos of a rejecter and an acceptor of a low offer before they played an ultimatum game (UG) detect the subsequent rejecter in 54.8 percent of the cases, which is significantly above chance.

Although the overall accuracy level is rather modest, people's ability to observe the preferences of others can have large consequences for the equilibrium configuration of preferences, even if the observability is low (Dekel, Ely and Yilankaya, 2007; Güth and Yaari, 1992). Nowak et al. (2000) illustrate, in an evolutionary model, that a modest degree of observability can suffice to sustain fair behavior in a population. The model shows that if the proposer has some information on what the responder will accept in an UG, 'fairness' will evolve in the population. While the model assumes that proposers acquire this information through access to some of the history of offers accepted by the responder, a similar mechanism is at work if the information consists of physiological cues that are correlated with responder behavior.

Moreover, in a world where both accepters and rejecters of low offers coexist, it would be natural that (at least some) people develop an imperfect ability to detect rejecters. On the one hand, if it were impossible to detect rejecters, both types would receive the same distribution of offers. Accepters would be able to perfectly mimic rejecters. The rejecters, who would receive a lower payoff than the accepters, would eventually be extinguished from the population. On the other hand, if proposers could predict perfectly who accepts and who rejects, accepters would get lower offers and thus lower payoffs than rejecters and their proportion would decline.

Observers are particularly able to identify rejecters when these rejecters predictably become angry. Observers of pairs where the rejecter has an angry button, that is, where the rejecter angers more than the median responder after receiving a low offer, achieve an accuracy rate of 58.2 percent. For pairs that include a person with a ‘big’ angry button, who is among the 25 percent of angriest responders, the accuracy rate increases further to 61.8 percent. Even if the angry button is matched with an accepter who ‘looks like’ an angry button, the accuracy rate is equal to 58.5 percent.

Detecting rejecters in videos seems to be more difficult than in photos. In the video tasks, the overall accuracy rate is 51.7 percent, and not significantly different from 50 percent. More information, or longer exposure to it, may spur people to replace intuitive or instinctive decision-making by conscious decision-making, which seems to impede judgments in some cases (see also Bonnefon et al., 2013). The accuracy rate increases significantly above chance to approximately the same levels as for the photo tasks, however, in pairs with an angry button.

In both our main and our pilot experiment, facial asymmetry is a cue that is surprisingly strongly correlated with (‘hot’) rejection of unfair offers. If observers had used the cue perfectly, by always selecting the more asymmetric person of the pair as the rejecter, they would have been correct 69 percent of the time. Although our observers do not use this cue perfectly, they do correctly sense that asymmetric responders tend to anger and reject more easily.

The asymmetry result that we find for the ‘hot’ UG does not carry over to the ‘cold’ game that uses the strategy method to elicit responders’ choices. This seems to suggest that facial asymmetry is a correlate of emotionally-driven rejections, and that emotions have much less of an influence on rejections under cold than under hot decision-making. Our observers also seem to sense that both types of rejections are different in nature, because they do not use facial asymmetry as a cue in the guessing task based on the sample drawn from the

cold UG. This finding is in agreement with the work of Jaschke et al. (2013) who find that behavior of responders in a strategy method UG is not anticipated by proposers.

Our results beg the question of why facial asymmetry plays the dual role that it does. Facial asymmetry is a proxy for fluctuating asymmetry, and it has been shown that fluctuating asymmetry can serve as a marker of developmental instability (Van Dongen and Gangestad, 2011). One possible pathway between asymmetry and rejection in the UG is that asymmetry signals developmental instability, that developmental instability makes people less able to control emotional impulses, and that this triggers hot rejections of stingy offers in the UG. In line with this pathway, Benderlioglu et al. (2004) find that asymmetric people respond more aggressively when being angered. In a similar vein, Lalumiere et al. (2001) report that those who commit serious offences score higher on asymmetry measures than non-offenders. Interestingly, studies that rely on ‘cold’ self-reported measures of anger find a *negative* association between anger and fluctuating asymmetry (Furrow et al., 1997; Manning and Wood, 1998). These results agree with our finding that asymmetry is positively associated with anger and rejection of low proposals in the hot UG but not in the cold UG. Although this evidence is suggestive, we think we are still at an early phase of understanding the exact underlying biological mechanism linking asymmetry and behavior. Whatever the underlying biological mechanism turns out to be, we think economists would benefit if they paid more attention to the potentially important effects of asymmetry and other biological markers on economic outcomes.

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Appendix (Online)

A.1 Instructions

A.1.1 Pre-experimental consent form

One of the things that we shall do in this experiment is to take a photograph and a video of you.

The photograph and video will be used only for research purposes.

Your photo and video will **not** be used today and will not be shown to anyone else participating today.

We do ask your permission to use the photos and videos in other experiments. You will remain anonymous in these experiments (your photo and video will not be shown to anyone that we have reason to believe might know you). We will not share your background information with participants in other experiments.

You get 4 EUR for having your photo and video taken and agreeing with the procedure described above.

If you object to having your photo and video taken, you may leave the experiment now.

A.1.2 Script for making photos and videos

The script below is translated from Dutch. The transcript in Dutch is available upon request.

Sequence of events:

- 1) Photo of the participant is taken where he/she visibly shows her table id
- 2) Neutral photo is taken from the participant's face
- 3) A video is taken where the participant reads the instructions of how to replace a cartridge aloud
- 4) A video is taken where the participant is asked to express a sequence of emotions

Script:

"I will make some photos and videos of you. Could you sit on this chair?"

Now adjust the height of the tripods to ensure that the participant is clearly visible on both cameras.

"Could you hold-up your table number?"

Make a photo with the table number and face visible. Afterwards, zoom in on the participants face.

“I will now make a photo of your face. Could you look into this camera with a neutral facial expression?”

Make the neutral photo. Only repeat this if the participant’s eyes are closed.

“I will now make a video of your face. Could read this text aloud after I said ‘ok’?”

Say ‘ok’ and make the cartridge video.

“I will make another video of your face. While making this video, you will be shown a number of emotions on this screen. You should express these emotions until the next emotion appears. You should look into this camera and you should not talk while making the video. The emotions that you will be shown are: neutral, anger, fear, joy, disgust, sadness and surprise. We start when the first emotion is displayed on the screen.”

Show the powerpoint. The sequence is: neutral, anger, fear, joy, disgust, sadness, surprise. Do not repeat the video if someone starts giggling or something.

“Thank you for your cooperation. You can now return to your table.”

A.1.3 Instructions ultimatum game (Tilburg phase)

General Instructions

Welcome to the experiment.

The experiment takes place in both parts of the lab. All participants received the same instructions. Please read them carefully.

Do not communicate with any of the other participants during the entire experiment. If you have any questions, raise your hand or knock on your door, and wait until the experimenter comes to you to answer your question in private.

The amount of money you will earn depends on the decisions made by you and other participants in the other lab.

The experiment has two parts. For both parts, you will get a new set of instructions. The instructions for Part 1 are below. The instructions for Part 2 will appear on your computer screen at the point Part 2 starts. At the end of the experiment, we will randomly select one of the two parts and pay you the amount of money you earned in that part. You receive a fee of €3 for participating in these two parts of the experiment.

You will remain anonymous to the other participants. We will not reveal your identity, and pay you the next day by a bank transfer.

Instructions Part 1

There are two types of players: player 1 and player 2. Each player 1 will be randomly matched to a player 2.

The task of player 1 is to propose how to divide €9 between player 1 (so him- or herself) and player 2. Player 1 can choose between two options (A and B).

In option A, player 1 gets €7 and player 2 gets €2. In option B, player 1 gets €4 and player 2 gets €5.

After seeing the proposal by player 1, player 2 chooses to accept or refuse it. If player 2 accepts the proposal, the money is divided as specified in the proposal. If player 2 refuses, none of the players earns money.

Instructions Part 2 (shown on computer screen after Part 2 had finished)

In this part there are again two types of players, player 1 and player 2. You will keep the same role as in the previous part, and you will be randomly rematched with another player.

The task of player 1 is again to propose how to divide 9 EUR between player 1 and player 2.

This time, player 1 can choose to offer any amount between 0 and 9 EUR (in multiples of 0.5 EUR) to player 2 and keep the rest of the 9 EUR to him- or herself.

Player 2 indicates for each possible amount that player 1 may offer, whether he/she accepts or refuses the proposal.

Once both players have made their choices, the actual proposal of player 1 is shown to player 2. If player 2 has indicated he/she would accept that particular proposal, the 9 EUR is divided as specified in the proposal. If player 2 has indicated he/she would reject that particular proposal, none of the players earn money.

A.1.4 Instructions observer tasks (Amsterdam Phase)

The text in italics was specific for the different observer tasks. The tasks are denoted by (1) Photo 5s, (2) Photo 1s, (3) Cartridge, (4) Short emotions and (5) Long emotions. The annotations (HOT) and (COLD) refer to tasks based on the hot and cold UG sample respectively.

Welcome

Welcome to this experiment. During the experiment you are **not allowed to communicate**. If you have any questions at any time, please raise your hand. An experimenter will assist you privately. You will make your decisions **privately and anonymously**. Your name will never be linked to your decisions and other participants will never be able to link you with your personal decisions or earnings from the experiment.

Today's experiment consists of (1-4) **4** (5) **3 parts**. At the beginning of each part, you will receive new instructions. Your earnings depend on your decisions and the decisions of other participants. Your earnings will be **paid to you privately** at the end of today's session.

Instructions part 1

You will be shown (1-2) **photos** (3-5) **videos of participants in another experiment**. They played the following game.

The game

There were two types of players: **player 1 and player 2**. Each player 1 was randomly and anonymously matched to a player 2. The task of player 1 was to propose how to **divide €9** between player 1 (so him- or herself) and player 2.

(HOT) *Player 1 could choose between **two proposals (A and B)***

Proposal A: player 1 gets €4 and player 2 gets €5.

Proposal B: player 1 gets €7 and player 2 gets €2.

*After seeing the proposal by player 1, player 2 chose to **accept or refuse** it. If player 2 accepted the proposal, the money was divided as specified in the proposal. If player 2 refused, none of the players earned money.*

(COLD) *Player 1 could propose any division of the €9 among the two players in multiples of 50 cents.*

*Before receiving the actual proposal of player 1, player 2 indicated which proposals (s)he would accept and refuse. This means that for each possible proposal, player 2 specified whether (s)he would **accept or refuse** the proposal. If the proposal of player 1 was accepted, the money was divided as specified in the proposal. If player 2 refused the proposal, none of the players earned money.*

Your task

You will be shown (1-2) *photos* (3-5) *videos* of participants in the game which is described above. Each time, you will be shown a pair of **photos of participants that were player 2** in the game described above.

(HOT) *Both participants on the (1-2) photos (3-5) videos **received proposal B**. In each pair that you will be shown, one participant accepted the proposal and one refused the proposal. It is your task to **select the participant that refused the proposal**.*

(COLD) *For each of the participant on the (1-2) photos (3-5) videos, we know whether they would accept or reject **the following proposal**:*

Player 1 gets €7 and player 2 gets €2.

*In each pair that you will be shown, one participant would accept the proposal and one would refuse the proposal. It is your task to **select the participant that would refuse the proposal**.*

In this part, you will be shown (HOT) 20 (COLD) 28 pairs. From these (HOT) 20 (COLD) 28 pairs, (1-4) 2 (5) 4 will be randomly selected for payment. For these (1-4) 2 (5) 4 pairs, you will receive €5 for each pair that you judged correctly. If your judgment was incorrect, you will receive nothing. At the end of today's experiment, you will be informed how many of the selected (1-4) 2 (5) 4 pairs you judged correctly.

On the next page, you will see an example of the task.

Example

(1-2) *The participants on the photos were asked show a **neutral expression**. The photos were taken before the participants knew anything about the game that they would play.*

(3) *The participants on the videos were shown a short extract from a manual. This manual contained instructions on how to replace a printer cartridge. Participants were asked to read this out loud.*

(4) *The participants on the videos were asked to first show a **neutral expression** and then to **express the emotion anger**.*

(5) *The participants on the videos were asked to first show a **neutral expression** and then to **express the emotions anger, fear, joy, disgust, sadness and surprise**.*

(1-2) *In the experiment and the example below, the photos will be visible for (1) 5 seconds (2) 1 second. After this, they will disappear but you can still make a choice. **You make a choice by clicking on the photo** of your choice.*

(3-5) *In the experiment and the example below, the videos will be played once. After this, they will disappear but you can still make a choice. **You can make a choice by clicking on the video** of your choice. After the videos are finished, you can confirm your choice by clicking on 'OK'.*

(HOT) *Remember, it is your task to select the participant that **refused** the proposal.*

(COLD) *Remember, it is your task to select the participant that would **refuse** the proposal.*

(1, 3-5) *After making your decision, you will be asked how sure you are about your last decision. You can indicate this by moving the slider closer to 'completely unsure' or 'completely sure'. You can try this in the example below. Your payment does not depend on where you put the slider: **only your choice between the two participants matters.***

You can still go back to the instructions by clicking on 'back to instructions' below. If you understand the task, click on 'continue' to make your decisions. If you need help, please raise your hand.

A.1.5 Instructions eyes-test task (Amsterdam Phase)

For each set of eyes, choose and select which word best describes what the person in the picture is thinking or feeling. You may feel that more than one word is applicable but please choose just one word, the word which you consider to be most suitable. Before making your choice, make sure that you have read all 4 words. You should try to do the task as quickly as possible but you will not be timed. If you really don't know what a word means you can look it up by moving your mouse over the question mark. By doing so, you will also see the Dutch translation.

For your participation in this part, you will receive €5. Your payment does not depend on your choices in this part.

Below is an example. You can proceed by selecting a word and clicking on 'OK'.

A.1.6 Instructions ultimatum game for observers (Amsterdam Phase)

In this part, you will play **the following game.**

There are two types of players: **player 1 and player 2**. Each player 1 is randomly matched to a player 2. The task of player 1 is to propose how to **divide €9** between player 1 (so him- or herself) and player 2. Player 1 can choose between **two proposals (A and B)**.

Proposal A: player 1 gets €4 and player 2 gets €5.

Proposal B: player 1 gets €7 and player 2 gets €2.

Player 2 chooses to **accept or refuse** it. If player 2 accepts the proposal, the money is divided as specified in the proposal. If player 2 refuses, none of the players earns money.

On the right, you **indicate what you would do** in this game, both as player 1 and as player 2.

After everyone in the lab has made a decision, the computer will **randomly match you** with another participant. The computer will randomly determine who will be player 1 and player 2. Then, your decisions will be implemented and the earnings of this game will be **added to your payment**.

If you understand the instructions above, click on 'continue' to make your decisions. If you need help, please raise your hand.

A.1.7 Instructions attractiveness, weight, intelligence and masculinity ratings

The text in italics was specific for the different rating tasks. The tasks are denoted by (i) attractiveness, (ii) weight, (iii) intelligence and (iv) masculinity.

Thank you for participating in this experiment. This is a short experiment and you will earn a flat fee of 10 euro for your participation. Please remain silent throughout the experiment.

You will see pictures of people who participated in an experiment in Tilburg.

(i) *Your task is to rate the attractiveness of each person. You can do this on a seven point scale, where 1 indicates “very unattractive”, 4 indicates “average-looking”, and 7 indicates “very attractive”.*

(ii) *Based on the picture, we ask you to give your best estimate of the person's weight. You can do this on a seven point scale, where 1 indicates “heavily underweight”, 4 indicates “average weight”, and 7 indicates “heavily overweight”.*

(iii) *Based on the picture, we ask you to give your best estimate of the person's intelligence. You can do this on a seven point scale, where 1 indicates "very unintelligent", 4 indicates "average intelligence", and 7 indicates "very intelligent".*

(iv) *Your task is to rate the masculinity or femininity of each person. For pictures of men, you can do this on a seven point scale, where 1 indicates "not masculine at all", 4 indicates "average masculinity", and 7 indicates "very masculine". For pictures of women, 1 indicates "not feminine at all", 4 indicates "average femininity", and 7 indicates "very feminine".*

In total, you will see 131 pictures. Please take your time to make careful evaluations and remain seated once you have finished. The experiment is over when all participants have rated all pictures.

If you have any questions, please raise your hand and we will come to you to answer your question in private.

Press "ready" when you are ready to start.

A.2 Supplementary tables

Table A1: Accuracy of judgments for the hot UG; rejecters with an angry button (in %)

	(1) Accuracy (%)	(2) Responders (%) judged correct over 50 % of times	(3) Observers (%) with over 50 % correct judgments	(4) <i>P</i> -values from test accuracy = 50 %
Angry button				
Photo tasks	58.2	75.4	73.1	0.000
Video tasks	54.5	69.5	65.6	0.000
All tasks	56.2	77.0	69.1	0.000
Big angry button				
Photo tasks	61.2	81.5	75.0	0.000
Video tasks	58.4	78.8	60.9	0.000
All tasks	60.0	85.7	67.3	0.000

Notes: Accuracy rates in (1) and *p*-values in (4) come from two sided t-tests taking the mean accuracy of each responder as the unit of observation. Fractions in (2) and (3) are computed by dividing the number of responders (both accepters and rejecters) or observers with more than 50 percent correct judgments by the total number of responders or observers with strictly more or less correct judgments than 50 percent.

Table A2: Perceived cues of rejecting

Dep. var.:	Identified as rejecter					
	All tasks		Photo tasks		Video tasks	
Δ Baseline anger	.022	(0.007)***	.019	(0.009)**	.022	(0.008)***
Δ fA	.039	(0.007)***	.047	(0.010)***	.030	(0.010)***
Δ fWHR	.009	(0.009)	-.008	(0.012)	.022	(0.011)**
Δ fM	-.008	(0.007)	-.019	(0.009)**	.001	(0.009)
Δ Perceived attractiveness	-.012	(0.007)*	-.006	(0.010)	-.016	(0.009)*
Δ Perceived intelligence	-.019	(0.009)**	-.033	(0.013)***	-.011	(0.012)
Δ Perceived weight	-.008	(0.010)	-.003	(0.013)	-.011	(0.012)
Δ Perceived masculinity	.021	(0.008)***	.028	(0.011)***	.014	(0.010)
Female in mixed gender pair	-.048	(0.027)*	.002	(0.038)	-.091	(0.036)**
Mixed gender pair	.023	(0.019)	.003	(0.028)	.039	(0.026)
Horizontal head orient.	-.012	(0.007)*	-.020	(0.010)**	-.006	(0.009)
Vertical head orient.	-.003	(0.004)	-.007	(0.005)	.001	(0.004)
Rejects	-.016	(0.026)	.007	(0.035)	-.032	(0.033)
Constant	.535	(0.023)***	.530	(0.031)***	.539	(0.030)***
Observations	5,298		2,395		2,903	
Groups	67		67		67	

Notes: The table reports results from a mixed effects model with random effects for the chosen responder and the paired responder. The dependent variable is a dummy indicating whether the responder was chosen as rejecter by observers. Variables with prefix Δ refer to differences between the responder and the paired responder. All independent variables are normalized to have mean zero and a standard deviation of one, except for the gender dummy variables and the head orientation controls. Standard errors in parentheses. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

Table A3: Actual and perceived cues of rejecting in the cold UG

Dep. var.:	Panel A			
	(1)	(2)	(3)	(4)
	Reject		Chosen	
		All tasks	Photo tasks	Video tasks
Baseline anger	.004 (.105)	.022 (.015)	.011 (.019)	.033 (.019)*
fA	.051 (.072)	.002 (.011)	.001 (.013)	.003 (.013)
fWHR	.085 (.083)	.004 (.012)	.010 (.015)	-.002 (.015)
fM	-.014 (.091)	-.014 (.013)	-.019 (.016)	-.010 (.016)
Perceived attractiveness	.053 (.098)	-.008 (.014)	-.019 (.018)	.004 (.017)
Perceived intelligence	-.064 (.086)	-.027 (.013)**	-.041 (.016)**	-.015 (.015)
Perceived weight	-.125 (.109)	-.002 (.016)	-.019 (.020)	.014 (.019)
Perceived masculinity	.071 (.074)	.025 (.011)**	.028 (.014)**	.022 (.013)
Female	.031 (.183)	-.003 (.027)	.008 (.033)	-.014 (.032)
Horizontal head orient.	.042 (.067)	-.015 (.010)	-.010 (.012)	-.019 (.012)
Vertical head orient.	.015 (.035)	.001 (.005)	.002 (.006)	.001 (.006)
Rejects		.010 (.021)	-.004 (.026)	.024 (.025)
Constant	.423 (.145)***	.529 (.023)***	.526 (.028)***	.531 (.027)***
Observations	61	61	61	67
Adj. R ²	-.132	.325	.261	.200
	Panel B			
Rejects		.011 (.024)	.004 (.029)	.018 (.027)
Observations		61	61	61
Adj. R ²		-.013	-.016	-.009

Notes: The table reports results from OLS regressions. The dependent variable in (1) is the responder's choice to reject the unfair offer in the cold UG, and in (2)-(5) the proportion of times that a responder was chosen by observers. All independent variables are normalized to have mean zero and a standard deviation of one, except for the dummy variables and the head orientation controls. Standard errors in parentheses. *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

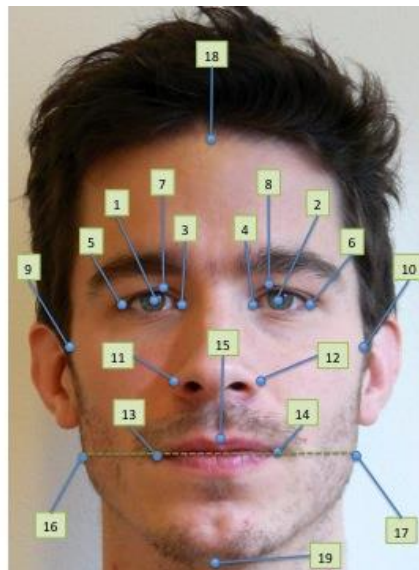
A.4 Construction of facial measures

We marked 19 different points on each responders face, using the Image J application.¹ Figure A3 shows the location of these points. Before measuring the points, the picture was rotated such that pupils fall on the same y-coordinate. Based on the 19 points, we computed 11 different distances. The measure we use for the facial width-to-height ratio is based on the measure used by Lefevre et al. (2013). It takes the ratio between the bizygomatic width ($X_{10}-X_9$) and the upper face height (the distance between highest point of the eyelids and the top of the mouth: $Y_{15}-(Y_7+Y_8)/2$).

The measure for facial asymmetry is based on the measure used by Little et al. (2008). For facial asymmetry we compute the absolute differences between the left and right distance from a 'midline' on 6 different points. The x-coordinate of the midline is computed by the midpoint of the distance between the pupils ($M=X_1+(X_2-X_1)/2$). We compute the absolute differences for the inner eye corners ($|(X_4-M)-(M-X_3)|$), outer eye corners ($|(X_6-M)-(M-X_5)|$), cheekbones ($|(X_{10}-M)-(M-X_9)|$), nose ($|(X_{12}-M)-(M-X_{11})|$), mouth ($|(X_{14}-M)-(M-X_{13})|$) and the jaw ($|(X_{17}-M)-(M-X_{16})|$). To account for possible differences in distance from the camera, each of the absolute differences is normalized by dividing it by the inter-pupillary distance (X_2-X_1). Each of the absolute differences were converted to a z-score and summed up to one asymmetry score.

Facial masculinity was computed using the measure by Apicella et al. (2008). It consists of four different ratios that have found to be sexually dimorphic. These four ratios are 'cheekbone prominence', which takes the ratio between the facial width at the cheekbones and at the jaws ($ChP=(X_{10}-X_9)/(X_{17}-X_{16})$), the ratio between the 'jaw height' and the 'lower face height' ($JH/LFH=(Y_{19}-(Y_{16}+Y_{17})/2)/(Y_{19}-(Y_1+Y_2)/2)$), the ratio between the 'lower face height' and the 'face height' ($LFH/FH=(Y_{19}-(Y_1+Y_2)/2)/(Y_{19}-Y_{18})$) and the ratio between facial width at the cheekbones and 'lower face height' ($FW/LFH=(X_{10}-X_9)/(Y_{19}-(Y_1+Y_2)/2)$). Each of the four ratios is converted to a z-score and these z-scores are summed to one score: $(JH/LFH+LFH/FH)-(ChP+FW/LFH)$.

Figure A2: The 19 points marked



¹ This can be downloaded from <http://rsbweb.nih.gov/ij/download.html>